

# Hawai'i Covering Kids



Annual Year 8 to Year 10 Report  
June 2006 - May 2009

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## BIBLIOGRAPHY

### **World Wide Web Site**

www.coveringkids.com provides information and resources on health insurance for children and youth in Hawai'i. Honolulu: Hawai'i Covering Kids.

### **Sponsored Conferences**

"Mālama i nā Keiki 8," March 16, 2007, Honolulu. Attended by 76 state, and community individuals from Hawai'i (10), Kaua'i (1), Lāna'i (3), Maui (3), Moloka'i (2), and O'ahu (57). Twenty-seven state and community agencies represented.

#### *Keynote Presentations*

- Barbara Luksch, Hawai'i Covering Kids, "Sanuk, Halo Halo, and Hawai'i Covering Kids Partnerships."
- Arnold Villafuerte, Hawai'i State Department of Health Bilingual Health Services, "Communicating and Working with Filipinos."
- Annabel Chotzen, Motivational Speaker and Trainer, "Effective Communication Strategies."
- Kim Gennaula and Guy Hagi, KGMB-TV, "They May Forget What You Said, But They'll Remember How You Made Them Feel."

#### *Workshops*

Workshops focused on training participants to complete Med-QUEST's application and other forms and answering eligibility questions. Linda Colburn, Where Talk Works consultant, taught communication skills through an interactive game.

"Mālama i nā Keiki 9," April 4, 2008, Honolulu. Attended by 82 individuals from Hawai'i (10), Kaua'i (4), Lāna'i (2), Maui (6), Moloka'i (4), and O'ahu (56). Twenty-nine federal, state, and community agencies represented.

#### *Keynote Presentations*

- Barbara Luksch, Hawai'i Covering Kids, "Sanuk, Halo Halo, and Hawai'i Covering Kids Partnerships."
- Nia Aitaoto, Papa Ola Lōkahi, "Micronesians: History, Culture, and Health."
- Kim Gennaula and Guy Hagi, KGMB-TV, "All The Phrases That Make Hawai'i Special."

#### *Workshops*

Workshops focused on training participants to complete Med-QUEST's application and other forms and answering eligibility questions. Linda Colburn, Where Talk Works, and Ku'umeaaloha Gomes, consultant, taught cross-cultural skills through a simulation activity.

“Community Forum: Children’s Health Insurance Eligibility—Recent Federal Policies and Their Implications for Hawai’i,” April 16, 2008, Honolulu. Attended by 33 individuals from 24 organizations.

*Keynote Presentations*

- 🍎 Barbara Luksch, Hawai’i Covering Kids, “E Komo Mai.”
- 🍎 Caroline Rivas, Community Health Councils, “National Covering Kids & Families Network” and “CMS August 17, 2007 Directive.”
- 🍎 Edwin Park, Center on Budget and Policy Priorities, “Payment Error Rate Measurement (PERM)” and “CHIP Reauthorization.”
- 🍎 Barbara Luksch, Hawai’i Covering Kids, “Federal Policies: Implications for Hawai’i” and “Update: Covering All Kids in Hawai’i.”

“Community Forum: Med-QUEST Eligibility Information and Micronesians: History and Communication Styles,” August 22, 2008, Honolulu. Attended by 66 individuals from 19 organizations.

*Keynote Presentations*

- 🍎 Barbara Luksch, Hawai’i Covering Kids, “E Komo Mai and Networking Activity.”
- 🍎 Tracy Allison and Sunny Yee, Med-QUEST Eligibility Branch, “Questions and Answers.”
- 🍎 Nia Aitaoto, Pacific Islands Consultant, “Micronesians: History and Communication Styles.”

“Mālama i nā Keiki 10,” March, 2009, Honolulu. Attended by 76 individuals from Hawai’i (7), Kaua’i (1), Lāna’i (2), Maui (2), Moloka’i (3), and O’ahu (61). Thirty-one federal, state, and community agencies represented.

*Keynote Presentations*

- 🍎 Kenny Fink, Med-QUEST, “Welcome.”
- 🍎 Barbara Luksch, Hawai’i Covering Kids, “Sanuk, Halo Halo, and Hawai’i Covering Kids Partnerships.”
- 🍎 Kepā Maly, Lāna’i Culture and Heritage Center, “Hawaiians: Honoring the Past and Enriching the Future.”
- 🍎 Kim Gennaula, Kapi’olani Medical Center for Women and Children, and Guy Hagi, KGMB-TV, “Parents Say The Darndest Things—Phrases Transcending Generations and Culture.”

*Workshops*

Workshops focused on training participants to complete Med-QUEST’s application and other forms and answering eligibility questions. Dee Dee Letts, consultant, taught teamwork skills focused on doing more with less through an interactive activity.

**Sponsored Workshops**

“Enrolling Children and Youth in QUEST and Medicaid,” September 22, 2006, Honolulu. Attended by 14 Healthy Start staff.

“Enrolling Children and Youth in QUEST and Medicaid,” September 27, 2006, Honolulu. Attended by 9 Hawai’i State Department of Health and community health center staff.

“Enrolling Children and Youth in QUEST and Medicaid,” December 19, 2006, Honolulu. Attended by 3 community health center and Kaiser Permanente staff.

“Enrolling Children and Youth in QUEST and Medicaid,” January 24, 2007, Honolulu. Attended by 8 community health center staff.

“Enrolling Children and Youth in QUEST and Medicaid,” February 9, 2007, Honolulu. Attended by 10 cancer patient navigators.

“Enrolling Children and Youth in QUEST and Medicaid,” February 26, 2007, Honoka‘a. Attended by 5 community health center staff.

“Enrolling Children and Youth in QUEST and Medicaid,” March 20, 2007, Kaimukī. Attended by 13 Hawai‘i State Department of Health staff.

“Enrolling Children and Youth in QUEST and Medicaid,” June 14, 2007, Honolulu. Attended by 10 staff from Hawai‘i State Department of Health Public Health Nursing, Association of Community Organizations for Reform Now (ACORN), Wai‘anae Coast Comprehensive Health Center, Ko‘olau Loa Community Health Center, Kalihi-Pālama Health Center, and Care Hawai‘i.

“Enrolling Children and Youth in QUEST and Medicaid,” July 13, 2007, Honolulu. Attended by 55 Parents and Children Together staff.

“Enrolling Children and Youth in QUEST and Medicaid,” December 19, 2007, Kailua-Kona. Attended by 4 outstationed eligibility workers from Hāmākua Health Center, Kohala Family Health Center, and West Hawai‘i Community Health Center.

“Enrolling Children and Youth in QUEST and Medicaid,” January 7, 2008, Honolulu. Attended by 3 outreach workers from Kalihi-Pālama Health Center, Ko‘olau Loa Community Health Center, and Ke Ola Mamo.

“Enrolling Children and Youth in QUEST and Medicaid,” May 16, 2008, Honolulu. Attended by 26 perinatal providers.

“Enrolling Children and Youth in QUEST and Medicaid,” August 20, 2008, Honolulu. Attended by 11 staff from Hawai‘i State Department of Health Public Health Nursing Branch, Susannah Wesley Community Center, Kapi‘olani Medical Center for Women and Children, and Queen Emma Clinics.

“Enrolling Children and Youth in QUEST and Medicaid,” October 9, 2008, Kāne‘ohe. Attended by 77 Parents and Children Together (PACT) Head Start and Early Head Start program staff.

“Enrolling Children and Youth in QUEST and Medicaid,” December 17, 2008, Honolulu. Attended by 11 staff from Hawai‘i State Department of Health Children with Special Health Needs Program, Hawai‘i State Department of Health Public Health Nursing Branch, and Kalihi-Pālama Health Center.

“Enrolling Children and Youth in QUEST and Medicaid,” March 4, 2009, Honolulu. Attended by 12 staff from Hawai‘i Immigrant Justice Center, Hawai‘i Medical Center, Hawai‘i State Department of Health Children with Special Health Needs Program, Kahuku Medical Center, and Waimānalo Health Center.

### **News Releases**

Hawai‘i Covering Kids. “QUEST and Medicaid Income Limits Expanded: More Children and Youth Eligible for Free or Low-Cost Health Insurance,” faxed 03/05/07 to 61 radio stations, 11 television stations, 38 newspapers, 1 web site, and Associated Press News Desk.

Hawai'i Covering Kids. "More Children Can Get Free Health Insurance" sent on 03/03/08 to 44 print publications, 60 radio stations, 12 television stations, 1 listserv, and 1 web site.

Calendar Event Listing. "Children's Health Insurance Eligibility: Recent Federal Policies and Their Implications for Hawai'i" sent on 03/17/08 to 13 print publications, 1 listserv, and 1 television station.

Media Advisory. "Public Forum: Children's Health Insurance Eligibility—Recent Federal Policies and Their Implications for Hawai'i" sent on 04/14/08 to 6 print publications and 4 television stations.

Hawai'i Covering Kids. "Free QUEST Health Insurance Available for Children Whose Parents Recently Became Unemployed" sent on 04/17/08 to 44 print publications, 60 radio stations, 12 television stations, and 1 web site.

Hawai'i Covering Kids. "More Children Can Get Free Health Insurance" sent on 03/02/09 to 43 print publications, 67 radio stations, 13 television stations, and 3 web sites.

### **Print Coverage**

"Free Health Insurance for Kids" in State of Hawai'i Public Housing Authority *HPHA Newsletter*, July 2006.

"Agencies unite for the needy" in *The Honolulu Star-Bulletin*, Honolulu, July 9, 2006.

"Department of Education drops the ball" in *The Moloka'i Island Times*, Kaunakakai, August 9, 2006.

"Med-QUEST Coverage Expanded" in *The Honolulu Star-Bulletin*, Honolulu, March 7, 2007.

"Med-QUEST Expands Children's Health Insurance Income Limits," in Good Beginnings Alliance *Connections*, April 2007.

"HMSA patients on QUEST to find new plan" in *The Maui News*, Wailuku, April 28, 2007.

"Med-QUEST Expands Children's Health Insurance Income Limits" in National Association of Social Workers Hawai'i Chapter *Ka Hulili*, May 2007.

"Universal child health care coming to Hawai'i" in *Seattle Post-Intelligencer*, May 2, 2007.

"Med-QUEST Expands Children's Health Insurance Income Limits" in Good Beginnings Alliance *Connections*, June 2007.

"Med-QUEST Expands Children's Health Insurance Income Limits" in Good Beginnings Alliance *Connections*, July 2007.

"Med-QUEST Expands Children's Health Insurance Income Limits" in Good Beginnings Alliance *Connections*, August 2007.

"Lawful Permanent Resident Children Can Get Free Health Insurance" in Good Beginnings Alliance *Connections*, September 2007.

“Kids eligible for free health insurance” in *The Honolulu Star-Bulletin*, Honolulu, September 12, 2007.

“Iminoko Ni Mushokenkouhoken” in *Hawai'i Pacific Press*, Honolulu, October 1, 2007.

“Lawful Permanent Resident Children Can Get Free Health Insurance” in Good Beginnings Alliance *Connections*, October 2007.

“Lawful Permanent Resident Children Can Get Free Health Insurance” in Good Beginnings Alliance *Connections*, November 2007.

“More Children Can Get Free Health Insurance!” in PATCH *'Ohana Network*, Spring 2008.

“Free QUEST Health Insurance Available for Children Whose Parents Recently Became Unemployed” in Good Beginnings Alliance *Connections*, April 2008.

“Activate: Children's Health Care Forum” in *Honolulu Weekly*, Honolulu, April 9-15, 2008.

“Unemployed urged to get kids on QUEST” in *The Honolulu Star-Bulletin*, Honolulu, April 18, 2008.

“Free QUEST Health Insurance Available for Children Whose Parents Recently Became Unemployed” in Good Beginnings Alliance *Connections*, May 2008.

“Hawai'i Covering Kids has valuable information” in Good Beginnings Alliance *Connections*, June 2008.

“Free QUEST Health Insurance Available for Children Whose Parents Recently Became Unemployed” in Hawai'i Youth Services Network *E-Newsletter*, June 2008.

“Hope rises in wake of cuts; Laid-off ML&P workers look at future options” in *The Maui News*, Wailuku, July 30, 2008.

“Hawai'i Covering Kids has valuable information” in Good Beginnings Alliance *Connections*, July 2008.

“Hawai'i Covering Kids has valuable information” in Good Beginnings Alliance *Connections*, August 2008.

“Hawai'i Covering Kids collaboration with the Hawai'i State Department of Health's Executive Office on Aging,” in Good Beginnings Alliance *Connections*, September 2008.

“Hawai'i Covering Kids collaboration with the Hawai'i State Department of Health's Executive Office on Aging” in Hawai'i Youth Services Network *E-Newsletter*, September 2008.

“Hawai'i Covering Kids collaboration with the Hawai'i State Department of Health's Executive Office on Aging” in Good Beginnings Alliance *Connections*, October 2008.

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“Analysts fear end of Keiki Care” in *The Honolulu Star-Bulletin*, Honolulu, November 26, 2008.

“Assure health care to Hawai‘i’s children” in *The Honolulu Star-Bulletin*, Honolulu, November 30, 2008.

“Hawai‘i Covering Kids collaboration with the Hawai‘i State Department of Health’s Executive Office on Aging” in Good Beginnings Alliance *Connections*, December 2008.

“What about the children?” in *Honolulu Weekly*, Honolulu, December 3, 2008.

“Keiki Care ultimately helps Hawaii families and economy” in *The Honolulu Star-Bulletin*, Honolulu, December 16, 2008.

“2009 Income Limits Increase for Free Health Insurance” in Good Beginnings Alliance *Connections*, March 2009.

“Free Health Insurance for Kids: 2009 Income Limits Increase” *The Moloka‘i Advertiser News*, Kaunakakai, March 11, 2009.

“Some children will get QUEST break” in *The Honolulu Star-Bulletin*, Honolulu, March 26, 2009.

“Free Health Insurance for Kids: 2009 Income Limits Increase” in *The Molokai Advertiser News*, Honolulu, March 11, 2009.

“2009 Income Limits Increase for Free Health Insurance” in Good Beginnings Alliance *Connections*, April 2009.

“Federal law aids isle health care” in *The Honolulu Star-Bulletin*, Honolulu, April 3, 2009.

### **Television Coverage**

“News at 5:00,” Officials Scramble to Help 200,000 with Medicaid, *KITV-4*, Honolulu, June 29, 2006.

“Joy in Our Town,” Children’s Health Insurance and Hawai‘i Covering Kids Outreach Strategies, *Trinity Broadcasting Network*, Honolulu, May 11-17, 2007.

“Hawai‘i’s Morning News: Elderhood Project,” Health Insurance for Grandchildren, *KHON-2*, Honolulu, July 31, 2008.

### **Internet Coverage**

“Hawai‘i to Offer Universal Child Health Care” at *AOL*, <http://news.aol.com/topnews/>, May 3, 2007.

“Hawai‘i to Offer Universal Child Health Care” at *Tribe*, <http://tribe.net>, May 3, 2007.

“Universal child health care coming to Hawai‘i” at *DisciplesWorld*, <http://www.disciplesworld.com>, May 7, 2007.

“Universal Child Health Care Expected to Pass in Hawai‘i” at *Insurance Journal*, <http://www.insurancejournal.com/news>, May 9, 2007.

“Universal Child Health Care Expected to Pass in Hawai‘i” at *Claims Journal*, <http://www.claimsjournal.com/news/west>, May 9, 2007.

“Health Insurance for Kids Update” at *Myron B. Thompson Academy*, <http://www.thompsonacademy.org>, May 15, 2007.

“Hawai‘i’s Voice for Healthcare” at JoshGreen.org in January 2008.

“Free QUEST Health Insurance,” in *The Lāna‘i Times Community Email* on May 15, 2008 sent to over 400 people.

“All Hawai‘i kids Should Have Health Insurance!” at [hawaiihealthinsurance4u.com](http://hawaiihealthinsurance4u.com), July 14, 2008.

“Health Insurance for Grandchildren” on KHON2 Elderhood Project, Honolulu, July 31, 2008.

“Keiki Care Helps Hawai‘i’s Economy” at [HonoluluAdvertiser.com](http://HonoluluAdvertiser.com), November 26, 2008.

“Keiki Care Helps Hawaii’s Economy” at [HawaiiReporter.com](http://HawaiiReporter.com), December 5, 2008.

“Green speaking up for keiki health care” at [Hawaii247.org](http://Hawaii247.org), December 5, 2008.

“Hawai‘i Should Invest in Universal Healthcare Insurance Coverage for Children” at [HawaiiReporter.com](http://HawaiiReporter.com), December 5, 2008.

“QUEST Health Care Program and the Recent State Cutbacks on Keiki Health Care and Health Insurance” at [Bigisland-Bigisland.com](http://Bigisland-Bigisland.com), December 5, 2008.

“Free Health Insurance for Kids: 2009 Income Limits Increase” on [HawaiiReporter.com](http://HawaiiReporter.com), March 23, 2009.

“Hawaii Covering Kids health insurance update” at [Hawaii247.org](http://Hawaii247.org), April 30, 2009.